



—CORPORATE BACKGROUNDER—

In 1995, Linda L. Haas, a professional business and marketing executive, inquired about an elective procedure with Dr. Lu-Jean Feng, head of microvascular plastic and reconstructive surgery at Cleveland's Mt. Sinai Medical Center. Haas was impressed with Dr. Feng's attention to detail and the amount of time she spent with discussing her goals. However, after going through pre and postoperative appointments, Haas decided to tell Feng she felt there was room for improvement within the inner workings of her office.

A patient survey recommended by Haas sealed the deal between patient and physician, and an instant synergy became apparent between the two. Haas began consulting with Feng on a regular basis and the two eventually decided to merge their practice areas – medicine and marketing – to form an independent outpatient surgery center on Cleveland's east side with Feng at the helm.

THE LU-JEAN FENG CLINIC

The Lu-Jean Feng Clinic opened its doors in 1999 at 31200 Pinetree Road in Pepper Pike, Ohio. Nestled in the wooded area of Cleveland's eastern suburbs, the top floor, 5,600 square feet, housed Dr. Feng's surgical suites, exam rooms and administrative offices. The two floors below were initially rented, but when vacant Managing Partner and Director of Operations Haas and Medical Director Feng decided to purchase the three-story building and expand operations to offer a truly holistic place of healing for their patients. Today, The Lu-Jean Feng Clinic offers an array of therapeutic treatments and holistic remedies that incorporate both eastern and western medicine. On the first floor, a state-of-the-art fitness center with amenities available to patients and staff. The second floor offers medical-grade skin care service and products, a professional makeup studio, acupuncture, massage therapy and reflexology, and laser and light treatments. In addition, a commercial kitchen and offices for an internist and psychiatrist also occupy the second floor. All surgical procedures take place on the Clinic's third floor.

THE PATIENT EXPERIENCE

The interior workings of The Lu-Jean Feng Clinic purposely follow the rules of feng shui. Its colors are soft, as is the upholstery and employee demeanor throughout. Each room is window rich for natural light soothing aromas vary from floor to floor, room to room. Thoughtful amenities are abundant and include things like hot tea in the designated tea room, warm lavender-scented neck wraps and organic cotton robes for patients.

Adding to the overall experience is a staff trained by the renowned Ritz Carlton Leadership Group. Each employee including registered nurses, anesthesiologists, medical skin care specialists, professional makeup artist, massage therapists, acupuncturist and mental wellness coach, personal fitness trainers and support staff has learned the true art of customer service through the well-known luxury hotel chain's training.

THE WORK OF DR. LU-JEAN FENG

Patients come from all over the U.S. and 17 other countries for any of the following elective cosmetic procedures at the hands of Dr. Feng: rhytidectomy (facelift), rhinoplasty, blepharoplasty (eyelift), mastopexy (breast lift), breast reduction and reconstruction, gynecomastia (male breast

reduction), abdominoplasty (tummy tuck) and natural breast augmentation. Early in her career, Feng made a name for herself at the height of controversial silicone implants in the 80s by choosing to use autogenous tissue in breast reconstruction.

Today, she is one of few surgeons in the U.S. to offer the natural breast enhancement using the patient's own regenerative cells and fat tissue—a no implant procedure with little scarring, anesthesia and significantly less recovery time. Recently, Feng revisited the traditional abdominoplasty.

THE PAINLESS & DRAINLESS TUMMY TUCK

The abdominoplasty is the single most painful elective surgery, followed by breast augmentation. Beginning 2004, Feng began researching the procedure in an effort to make it more manageable in terms of pain and recovery time and eliminate use of post-op narcotics.

The findings of her study were published in the November 2010 issue of *Plastic and Reconstructive Surgery* where Feng introduced the “painless and drainless” tummy tuck to peers: she eliminates the use of drains using progressive tension sutures that prevent the collection of any fluids within the abdomen and uses nerve blocks to numb abdominal area nerve branches. The results are minimal to no pain, a speedier recovery (three to seven days, not two to six weeks as originally reported) and little need for narcotics (if any).

In addition, Feng eliminated the use of drains in the procedure and used general anesthesia and IV anesthetics versus gas allowing patients to wake up without nausea and grogginess and move through the recovery phase much faster.

With Feng's approach to the procedure, no overnight stay is required. Patients of The Lu-Jean Feng Clinic enjoy the privacy of their own surgical suite and recovery room, and they're discharged within a few hours to begin recovery in the comfort of their own home.

ADDITIONAL SERVICES

The Lu-Jean Feng Clinic also offers several non-invasive procedures to tighten skin that has loosened due to aging, weight loss or pregnancy: Body by Thermage and the new Fraxel Dual System. Various injectables (including Botox®, Dysport® and other derma fillers) are available, as well as resurfacing (Fraxel and CO2 lasers), VISIA® complexion analysis, facials, peels, photo abrasion, laser hair removal, waxing, and makeup (permanent and Iredale mineral-based).

Zhongmin Mao, a licensed acupuncturist and doctor of traditional Chinese medicine for more than 18 years, treats patients for a variety of conditions. Mao relies upon the precise placement of needles, thinner than a strand of hair, and herbal remedies to treat everything from chronic pain, to stress and infertility. In addition to acupuncture, the Clinic offers several methods of reflexology and massage.

Feng Fitness is a comprehensive fitness facility for patients, members and staff. It is located on the first floor of the 15,000+ square ft. facility and is outfitted with the most advanced equipment – spinning bikes, tread mills, free weights and circuit trainers – and offers weekly group classes like Zumba. Certified personal trainers are available for one-on-one training and to assist current members that range in age from 15 to 97. Locker rooms, which feel more like a private guest bath suite, are provided along with a complementary juice bar.

For a more complete listing of services and descriptions of each, visit: fengclinic.com.